

2021-2024 Strategic plan

Support older people

Objective 1: Be recognised as a high quality service that informs and assists older South Australians preserve and protect their human rights.

Strategies

Deliver quality programs and services that meet client expectations and outcomes

Continually evaluate service delivery processes and programs to identify and implement opportunities for improvement

Increase public awareness of and engagement with the ARAS Brand

Increase capacity to inform and influence policy agenda at state and national level

Grow capability and capacity

Objective 2: Build the capability and capacity of ARAS to extend and expand the services it offers.

Strategies

Increase understanding of unmet need and barriers to entry to further inform target population and service offering

Build workforce planning and capability development framework to ensure workforce continues to match skillset required

Explore models of collaboration that enable ARAS to broaden service offering through partnerships and alliances

Increase service delivery to diverse populations and communities

Be sustainable and viable

Objective 3: Ensure the organisation is sustainable, viable and relevant.

Strategies

Deliver quality services to meet funding contracts

Grow a diverse member base

Increase the diversity of funding sources

Ensure governance and operations are appropriately resourced and skilled to achieve strategic objectives