

A pair of hands, palms up, holding a map of Australia. The hands are painted a solid blue color. The map of Australia is painted in shades of orange and red, with some yellow and white highlights, giving it a textured, hand-painted appearance. The background is a solid purple color.

It is in our hands...
and it starts right here.

World Elder Abuse Awareness Day
Activities Across South Australia

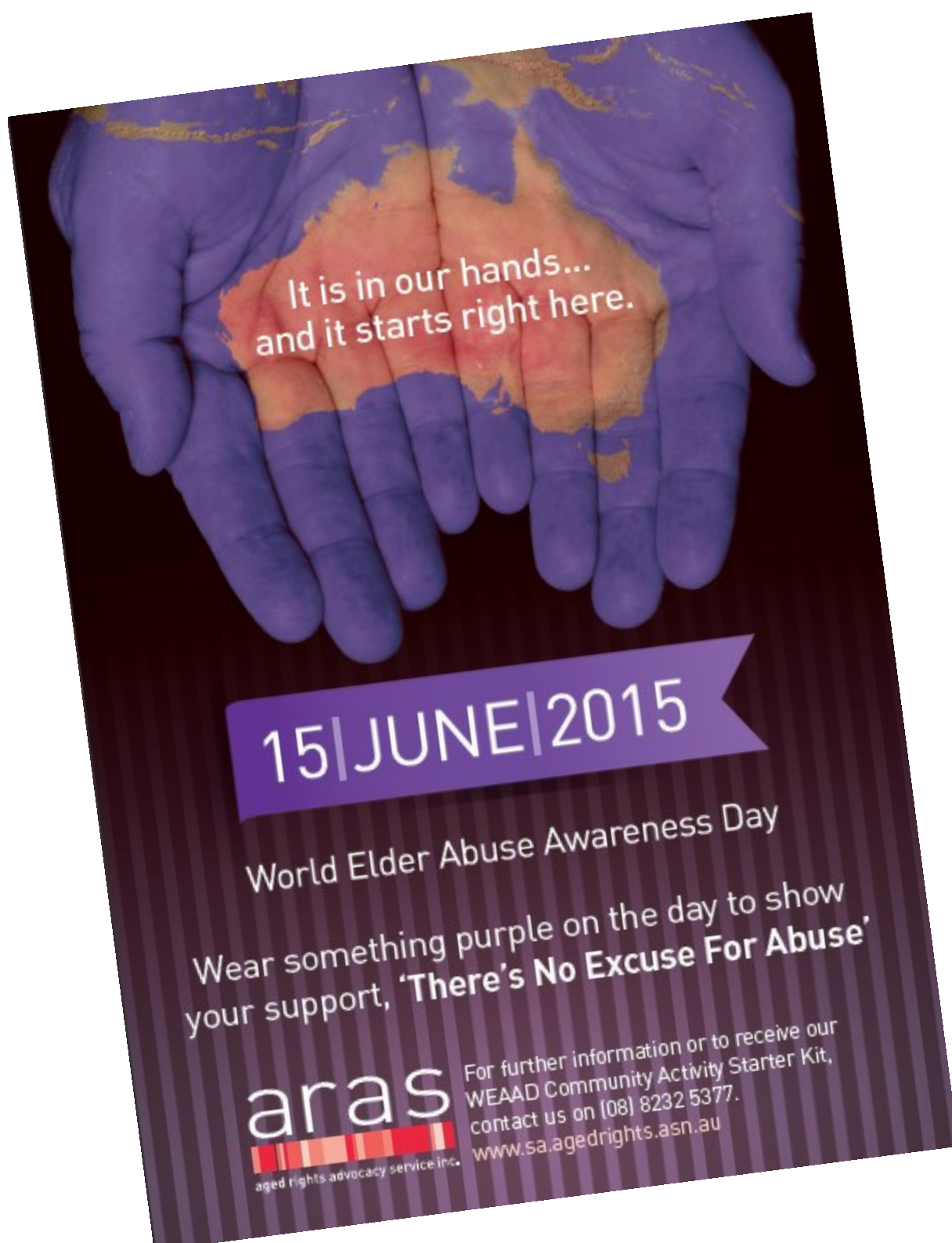
15|JUNE|2015

aras



aged rights advocacy service inc.

To celebrate World Elder Abuse Awareness Day in 2015, organisations across South Australia hosted a variety of events aimed at increasing public awareness and educating communities.



ARAS' World Elder Abuse Awareness Day Conference 2015



On Tuesday 16 June at the Adelaide Convention Centre, the WEAAD Conference was held with the theme 'Back to the Future,' celebrating ten years of WEAAD.

The conference explored the evolution of elder abuse prevention in the previous ten years, what is working, and in what areas we can improve.



Top: Marilyn Crabtree CEO ARAS welcoming at the conference. Bottom: The panel segment of the conference in which 8 people representing their organisations spoke of their actions in response to a video scenario portraying elder abuse.



The Hon. Zoe Bettison
Minister for Ageing
opening the
conference by
launching the Actions
for Safeguarding the
Rights of Older South
Australians 2014–
2021 Strategy.



Keynote speaker Prof. Sue Kurrle
presented on elder abuse
recognition and response,
looking at the process in the
past, present and future.



Ian Yates AM, Chief Executive of COTA Australia presented via a pre-recorded video message.



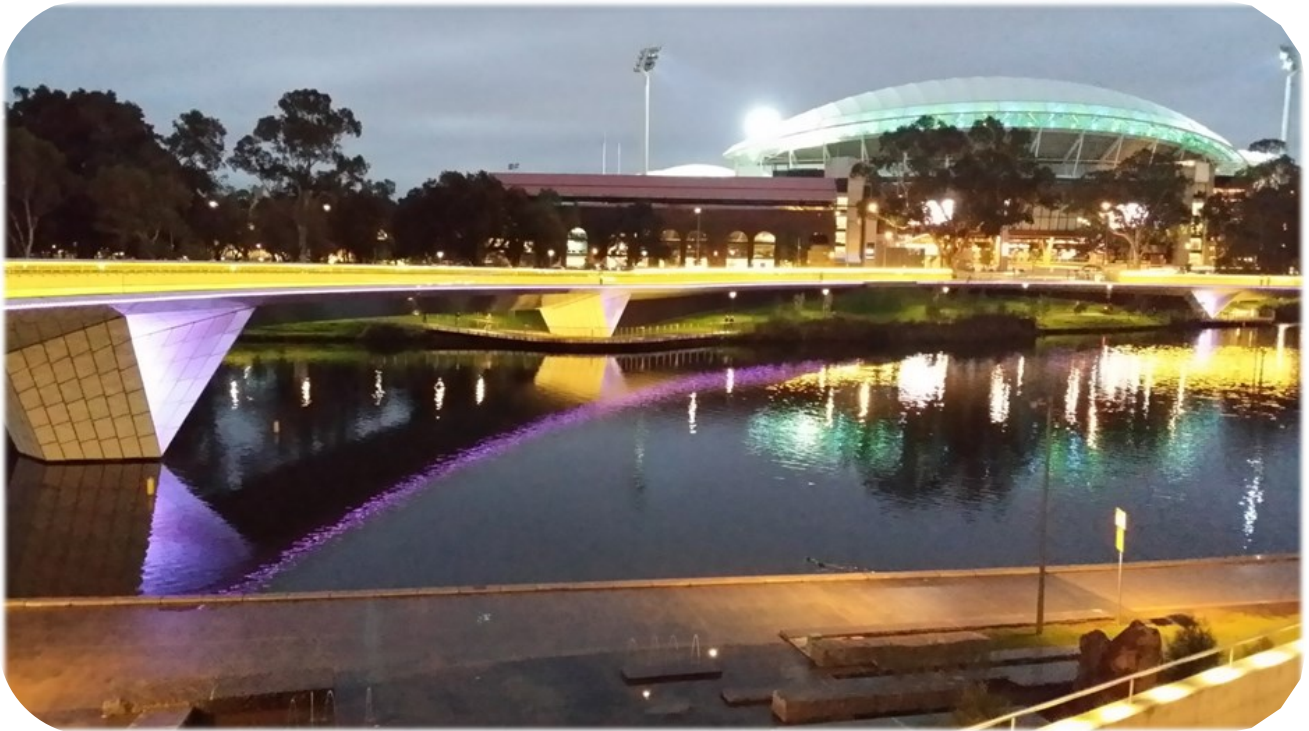
Joan Stone Chairperson ARAS closing the conference.



Exhibitors hosted information stalls at the conference.

A traditional welcome was performed by Steve Gadlabardi Goldsmith and the Taikurtinna Dance Group.





AnglicareSA organised for the River Torrens Bridge and fountain, as well as the Victoria Square and North Terrace fountains to be bathed in purple light on June 15. The Adelaide Festival Centre was also lit up in purple.



AnglicareSA

AnglicareSA arranged numerous successful activities state wide at their various offices and residential facilities. Purple tee-shirts stating 'there is no excuse for abuse' were also worn by staff and volunteers across the organisation.



St Laurence's Residential Facility displayed their 'Say no to elder abuse' purple boat, which represents that everyone is in the journey together to raise awareness about elder abuse and that no one is alone in their experience. A purple themed BBQ lunch with purple iced donuts and a purple chocolate fountain were also enjoyed. Staff of the facility viewed the Aged Care Channel Elder Abuse Education Video to increase awareness and understanding of this issue.

The AnglicareSA Head Office in Hindmarsh flew a purple flag to raise awareness from 11 to 18 June. The foyer area was decorated in purple with a purple morning tea on 15 June for staff.

Below: Staff from a residential facility at a purple WEAAD themed afternoon tea with a purple chocolate fountain.



Left: Residents of Grand View Court Residential Facility celebrated with a head to toe purple day with purple drinks and cupcakes available.



WEAAD posters were the forefront of a purple window display at Cathedral Fashions from 12 to 19 June.

AnglicareSA Allied Health Service Clinics were decorated in purple with a morning tea for staff on 15 June.

At Dutton Court, Canterbury Close, Grand View Court and All Hallows Court Residential Facilities, residents and staff enjoyed purple themed food at afternoon teas, and participated in activities to raise awareness and increase education.



At the Northern end of the River Torrens bridge, AnglicareSA hosted a sausage sizzle and distributed balloons for the public and passing traffic to highlight the cause.



Home Care North held a WEAAD Day on 13 June at the Respite Centre which included a luncheon, entertainment, and raffle. Staff also celebrated WEAAD with a lunch on 15 June.



Staff at Home Care East held a purple themed afternoon tea on 15 June and participated in a presentation on preventing elder abuse.

Home Care West joined in with the Western Hub WEAAD Events.

At Home Care South, a Client Focus Group meeting was held on 15 June at the Southern Hub with purple decorations and a afternoon tea with discussion about ARAS and Anglicare's role in advocacy.

City of Salisbury

The City of Salisbury promoted WEAAD throughout the council through screen saver messages and email banners.

Council electronic screens were used to promote WEAAD information at five council libraries, the Municipal Office reception Area, and at the Jack Young Centre. Information flyers were also available at council libraries during the week.



The specially designed 'older people have rights too!' tee-shirt.

In the Community Health and Wellbeing Division approximately 40 staff and community members wore purple WEAAD shirts with 'older people have rights too!' from 15 to 19 June.

Salisbury's Home Assist Service hosted a morning tea on 15 June. Staff wore specially designed WEAAD shirts, with purple ribbons available for volunteers and customers. WEAAD information was distributed by service volunteers from the 15 to 19 June.

The Vietnamese Social Support group attended an information session on 9 July on elder abuse.



The Social Participation and Diversity Team promoted WEAAD at both the Jack Young Centre and the Para Hills Centre with the special shirts worn by staff, purple ribbons available for the community, and information displays.

The Jack Young Centre also hosted a stall outside of the Senior Citizen's Group and provided information at the Men's Luncheon on 18 June.

The Para Hills Centre held a purple week with purple food. Guest speaker Sue Leckie and community members also spoke about the safeguarding and rights of older people on two dates at the centre.

'I Know my Rights Photographic Display and Photo Booth' displayed Greenville patrons, staff, and volunteers holding up signs displaying messages promoting action against elder abuse.



A photograph of three women standing in front of a brick wall, holding up large white signs with colorful, stylized text. The signs read 'No', 'Get', 'Niek', 'Way', 'Lost', and 'Off' in a sequence that suggests a protest or a humorous statement. The woman in the center is wearing a purple top and a gold belt, while the woman on the right is wearing a purple top and a pink wig. The woman on the left is partially obscured. The signs are held up in a way that they appear to be part of a single message.





'Purple Power Day' on 1 June was a successful event in which a speaker from ARAS presented on elder abuse followed by lunch and live entertainment from the Silver Beat Rock Choir.

The 'RESPECT—purple morning tea for WEAAD' was held on 17 June and included free live entertainment.



At the Playford Civic Centre there was also an awareness display during June.



Coordinating Italian Committee

The Italian Ladies Exercise group "Donne e Benessere" appreciated the education session with an ARAS speaker which increased awareness and provided education.



Trinity Green Retirement Village



Residents of Trinity Green celebrated WEAAD with a purple themed morning tea and an ARAS guest speaker on 18 June. Pictured is a display board that residents enjoyed creating.

The Vines Retirement Estate



Residents of this Nuriootpa retirement estate celebrated WEAAD by hosting a purple morning tea. A guest speaker from ARAS also attended and presented on elder abuse. The cake pictured was baked by the residents and was entirely edible.

The Churchill Retreat

At The Churchill Retreat in Kilburn a successful craft session saw residents making purple hand posters for a display and purple ribbons to sell to families and friends.



Burnside Community Centre



City of Burnside hosted a successful Community Information Session for all interested, which included a presentation through the Alliance for the Prevention of Elder Abuse (APEA) with a focus on upholding the rights of older people. Exhibits for each of the organisations which are part of APEA were also present.



Carers Link Barossa

Created an elder abuse awareness display in the foyer of the office to increase public awareness and provide information.

Glen Woodley Estate



In honour of WEAAD, residents of Glen Woodley celebrated by having purple cupcakes at a morning tea with a presentation by a guest speaker from ARAS.



Glenview Homes

Glenview Homes celebrated their residents at their 'Respecting the Elderly' afternoon tea. Staff wore purple and acknowledged residents' life experiences by writing messages about what residents had taught them. These were put on display.

Life Without Barriers

A WEAAD morning tea accompanied by DVD videos was enjoyed at the Netley Office of Life Without Barriers .



The Braes Retirement Village

At The Braes Recreation Centre within the village, a morning tea was held with invitation to wear purple on 1 June.

The Men's Shed—City of Burnside



Members of The Men's Shed, in Marryatville, and their family and friends, enjoyed a BBQ in honour of WEAAD on 19 June. A guest speaker from ARAS also presented on elder abuse.



Port Lincoln Australian Red Cross

A purple-themed Community Awareness Day at the Port Lincoln Cinema was successful with a free movie with popcorn, and tea and coffee being provided. Displays regarding WEAAD and local organisations supporting seniors were also present.

Alwyndor Aged Care



At Alwyndor, residents and their families enjoyed morning tea with purple cupcakes and listened to an ARAS guest speaker on 15 June. Residents also made purple hands to go up on a display.

Adelaide Hills Council – Positive Ageing Centre

Members of the Coffee Club celebrated WEAAD by holding a purple themed morning tea at their club meeting at Grey's Inn Mt. Barker on 12 June.

Legal Services Commission of SA



On 'Purple Ribbon Day' staff wore purple ribbons to raise awareness. The commission also hosted an exhibit at the WEAAD Conference.

Northern Adelaide Medicare Local

On 15 June, Northern Adelaide Medicare Local hosted a lunch time event titled 'Raise your hand against Elder Abuse,' in which service providers worked with the closing the gap team member to cut out and decorate hands which were displayed in the office.

June 15 is the day designated by the United Nations as the international day of action when the whole world voices its opposition to the abuse of older people. World Elder Abuse Awareness Day (WEAAD) is represented by the colour purple—which denotes wisdom, dignity, independence and creativity!

Elder Abuse is often a hidden problem and includes psychological, financial, social, physical, and sexual abuse. The definition in use by the World Health Organisation is:

“Elder Abuse is a single or repeated act, or lack of appropriate action, occurring within any relationship where there is an expectation of trust which causes harm or distress to an older person.”

During the days around 15 June the Aged Rights Advocacy Service were calling for all communities across South Australia to join the rest of the world in ‘going purple’ for WEAAD and encourage you to visit the www.sa.agedrights.asn.au website for information and ideas on how you can help!

WEAAD is an opportunity to promote action against elder abuse through spreading the message ‘there is no excuse for abuse!’

The awareness campaign is vital in increasing knowledge and understanding of safeguards that can be used to prevent elder abuse, and in helping people to identify signs of elder abuse.

Your involvement in a WEAAD activity or event can help spread the word and engage community members to take action against elder abuse.

What will your organisation do next year to celebrate and participate in World Elder Abuse Awareness Day?

ARAS would like to acknowledge the work of
Alexandra Casanova Clarke (student) for the creation of this publication

Our WEAAD Conference Program Covers 2006 to 2014.

Our WEAAD Conference Covers

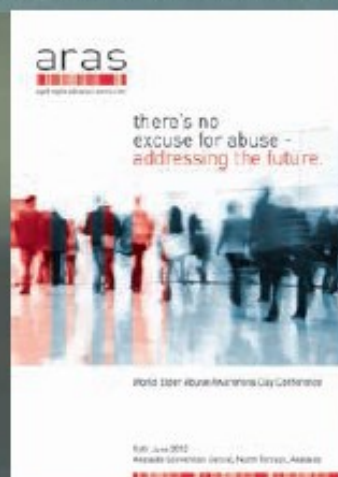
Celebrating 10 Years of WEAAD



2014



2013



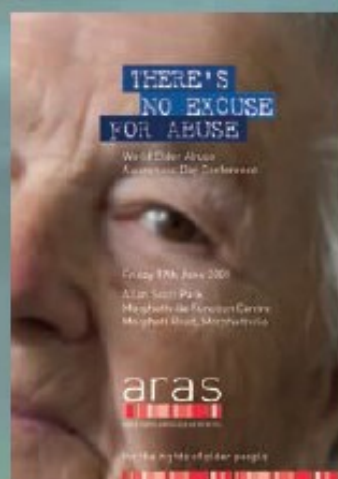
2012



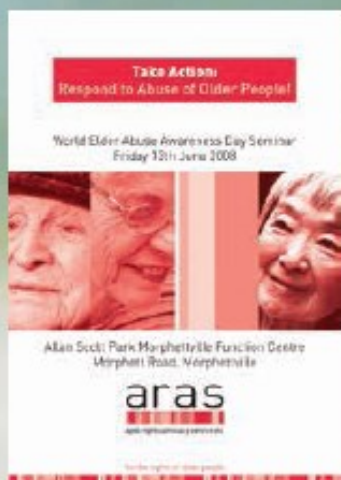
2011



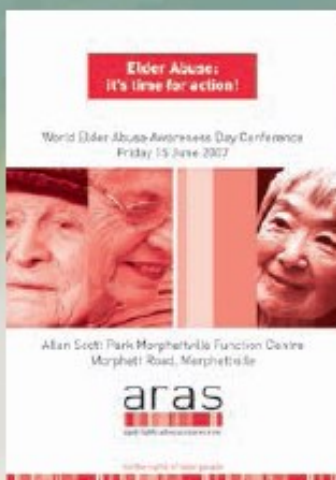
2010



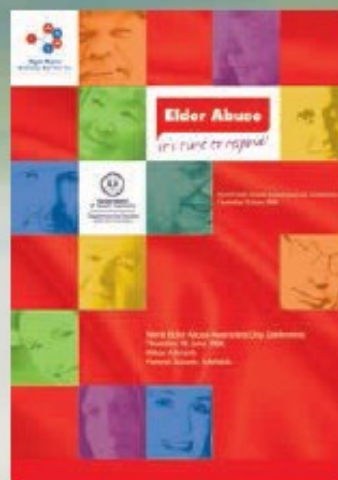
2009



2008



2007



2006

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advocacy information education support