



It is in our hands...  
and it starts right here.

**World Elder Abuse Awareness Day**  
**Community Activities Across SA**

**15 | JUNE | 2016**

**aras**



aged rights advocacy service inc.



ARAS' 11<sup>th</sup> World Elder Abuse Awareness Day Conference on June 16<sup>th</sup> at the Adelaide Convention Centre was very successful and we are pleased that many of you were a part of this very special event.

We thank you for your participation and your willingness to be involved in raising awareness through creative activities in support of elder abuse prevention. WEAAD reminds us all that we need to stand up and speak out on behalf of our most precious resource – older people.

ARAS is delighted that many aged and community service organisations hosted WEAAD events across South Australia on or leading up to the 15<sup>th</sup> June. Fifty eight organisations took part and organised 126 activities with around 16,000 people participating and attending those activities. It is through these activities that conversations can begin to bring about awareness of safeguards and prevention strategies and to promote the message, 'there's no excuse for abuse!'

Many organisations have sent in photos of their events and they have been placed on our website for all to enjoy.

Once again, thank you for your participation.

Kind regards

Doris Gioffre, Abuse Prevention Program Manager



# ARAS' World Elder Abuse Awareness Day Conference 2016



Opening the Conference The Hon. Zoe Bettison, Minister for Ageing.  
On 16th June at the Adelaide Convention Centre, the WEAAD Conference was held with the theme 'Working together today. . .and every day'.



ARAS has a history of working with aged care organisations across South Australia and nationally to raise awareness of elder abuse prevention strategies and to ensure a positive outcome for older people experiencing abuse. It is with this collaboration in mind that the theme for this year's conference was decided.

Left: Carolanne Barkla, CEO of ARAS welcoming delegates at the Conference.

An excellent line-up of Australian and international speakers addressed how organisations can work together 'today...and every day' to respond to elder abuse issues



Left: Keynote speaker: Rae Lamb  
Aged Care Complaints Commissioner

Rae Lamb discussed the role of the Aged Care Complaints Commissioner (the Complaints Commissioner) by introducing the organisation's vision and objectives of Resolve, Protect, Improve—the importance of complaints.



Right: Andrew Larpent, OBE  
CEO Southern Cross Care (SA/NT)

Dignity in Care—A Global Challenge  
Presented on the importance of the older person to be treated with dignity and respect in many cultures but not in all and there needs to be co-ordinated and concerted international action to ensure the basic rights of all vulnerable people are respected and upheld.



Left: Associate Professor Linda Starr  
School of Nursing & Midwifery, Faculty of  
Health Sciences, Flinders University.

CSI—is there a role for a forensic health specialist in residential aged care?



Left: Professor Marie Beaulieu  
Chair, Research Chair on Mistreatment of Older Adults, university of Sherbrooke, Quebec, Canada

This presentation discussed the criteria for collaboration—how to work in collaboration, who should be involved (including a critical view of the role of seniors themselves in this process), issues faced positive outcomes and challenges.



Right: Jeanette Walters, Assistant Director of  
Office for the Ageing.

Safeguarding the Rights of Older South  
Australians—building momentum.

This presentation outlined what has been  
achieved since the launch of the 'Strategy to  
Safeguard the Rights of Older South Australians  
Action Plan 2015-2021' including the Stop Elder  
Abuse campaign, website and phone line.



Left: Tim Windsor  
Director of the Flinders Centre for Ageing  
Studies and Senior Lecturer in the School  
of Psychology at Flinders university.

The presentation outlined process-  
focused approaches to the study of  
resilience and reported on the results  
from a survey of 263 older South  
Australians who took part.



Left: Dr Maree Bernoth, Senior Lecturer, School of Nursing, Midwifery and Indigenous Health, Charles Sturt University, NSW

Maree spoke on the 'authentic partnerships and appreciative inquiry: The possibilities for addressing abuse and neglect in residential aged care.'

Right: Brenton Pope, Residential Programs Manager, Aged Rights Advocacy Service.

The presentation demonstrated how residential aged care facilities can specifically identify the impact that ageist attitudes have on the rights and safety of their residents.



Around 200 delegates attended and acknowledged World Elder Abuse Awareness Day on June 16th, 2016.



# ARAS would like to thank the Sponsors

Without sponsorship it would be impossible for ARAS to hold an event of this high standard. Sponsors include Office for the Ageing (Major Sponsor), Australian Association of Gerontology, Aboriginal Community Care SA, Aged Care Complaints Commissioner's Office, Carers SA, Legal Services Commission of SA, Life Care, Public Trustee, South Australia Police, COTA SA, Seniors Information Service, Southern Cross Care, Alzheimer's Australia SA and Helping Hand.







Numerous successful WEAAD activities were held across South Australia. Those who attended the conference were presented with framed certificates by the Chairperson of the ARAS Board, Joan Stone.



City of Playford—  
Grenfell Hub



Women's Information  
Service



City of Charles Sturt



Hutt Street Centre



Legal Services  
Commission



SA Country Carers



Macedonian  
Community



City of Onkaparinga



RDNS SA



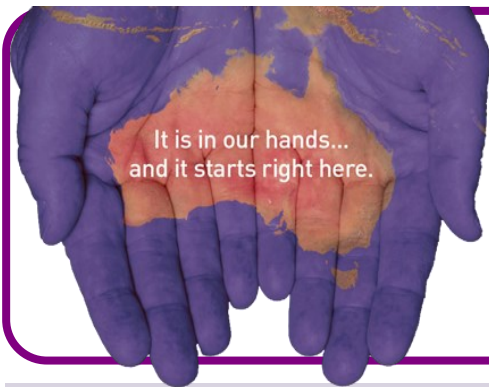
St John Ambulance  
Australia SA



Public Trustee



SA Collaborative  
Projects



Thank you to those who participated in raising awareness of elder abuse in our communities through creative activities.

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| <ul style="list-style-type: none"> <li>• Ananda Aged Care, Findon &amp; Hope Valley</li> <li>• Aminya Mid Murray Homes for the Aged Inc</li> <li>• Angle Vale Gardens Retirement Estate</li> <li>• Anglicare SA</li> <li>• Australian Red Cross</li> <li>• Barossa Village Inc</li> <li>• Bupa Aged Care, Enfield</li> <li>• Carers' Link Barossa &amp; Districts</li> <li>• Carers SA</li> <li>• City of Charles Sturt</li> <li>• City of Onkaparinga</li> <li>• City of Playford—Grenville Hub</li> <li>• City of Salisbury</li> <li>• City of Victor Harbor</li> <li>• Cummins Hospital</li> <li>• DOME Association Inc</li> <li>• Eldercare Inc, the Lodge</li> <li>• Elizabeth House Positive Ageing Centre</li> <li>• Estia Health—Kadina, Aldgate &amp; Flagstaff Hill</li> <li>• Ferns Village</li> <li>• Greek Orthodox Community SA Inc</li> </ul> | <ul style="list-style-type: none"> <li>• Greek Welfare SA</li> <li>• Gloucester Residential Care</li> <li>• Helping Hand Aged Care, Parafield Gardens</li> <li>• Hutt Street Centre</li> <li>• Kapunda Homes</li> <li>• Legal Services Commission</li> <li>• Life Without Barriers</li> <li>• Loxton Community Health</li> <li>• Lyell McEwin Regional Volunteer Association</li> <li>• Macedonian Community</li> <li>• Matthew Flinders Home Inc</li> <li>• Miroma Place Hostel</li> <li>• Modbury Hospital—Community Gem</li> <li>• Murraylands Retirement Village</li> <li>• Murray Mallee Community Health Service</li> <li>• Oakwood Aged Care</li> <li>• Orroroo Community Home</li> <li>• Philip Kennedy Centre</li> <li>• Public Trustee</li> <li>• Resthaven Malvern</li> <li>• Ridleyton Greek Home for the Aged</li> </ul> | <ul style="list-style-type: none"> <li>• Rose Court Aged Care Facility</li> <li>• RDNS SA</li> <li>• St Paul's Lutheran Homes</li> <li>• SA Community Directory</li> <li>• SA Country Carers Clare &amp; Balaklava</li> <li>• SA Country Carers, Clare</li> <li>• Social Links Groups, McLaren Vale Lodge</li> <li>• Southern Cross Care, Oaklands Park Lodge</li> <li>• St John Ambulance Australia SA Inc</li> <li>• St Paul's Lutheran Homes</li> <li>• Statewide Collaborative Project Offices</li> <li>• The Pines Retirement Village</li> <li>• The Salvation Army, Lindsell Lodge</li> <li>• Trinity Green Retirement Village</li> <li>• Women's Information Service—Office for Women</li> <li>• Wheatfields Inc, Free-ling</li> </ul> |
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# City of Playford—Grenville Hub



A photo booth was on hand for Grenville patrons, staff and volunteers to dress up in purple wigs, hats, scarves and masks. Positive messages were held throughout the day.



It appears that the cooks in the kitchen preparing lunch for the day were also in on the act!

# City of Playford—Grenville Hub



Above: 'Purple Power' Lunch for over 100 patrons with an ARAS guest speaker invited to speak about prevention strategies on elder abuse in the community. Dressing up for afternoon tea was the order of the day followed by live entertainment from the Silver Beat Rock Choir Flashmob.



# Anglicare SA



Left: The Hon. Zoe Bettison, Minister for Ageing and The Rev. Peter Sandeman, CEO of AnglicareSA pictured here with a reporter promoting WEAAD.

Below: AnglicareSA staff enjoyed a BBQ breakfast.



All staff wore purple T shirts to raise awareness with the message AnglicareSA supports World Elder Abuse Awareness Day on the front and 'There's no excuse for abuse, on the back of the T shirts.

# City of Charles Sturt

Staff at the City of Charles Sturt put on a massive poster display in the Civic Centre.



# Bupa Aged Care, Enfield



Bupa Aged Care, Enfield had a 'Wear Purple to Work Day' to raise awareness for Elder Abuse and enjoyed a spread of delicious cakes for morning tea. For staff.

# DOME Association Inc



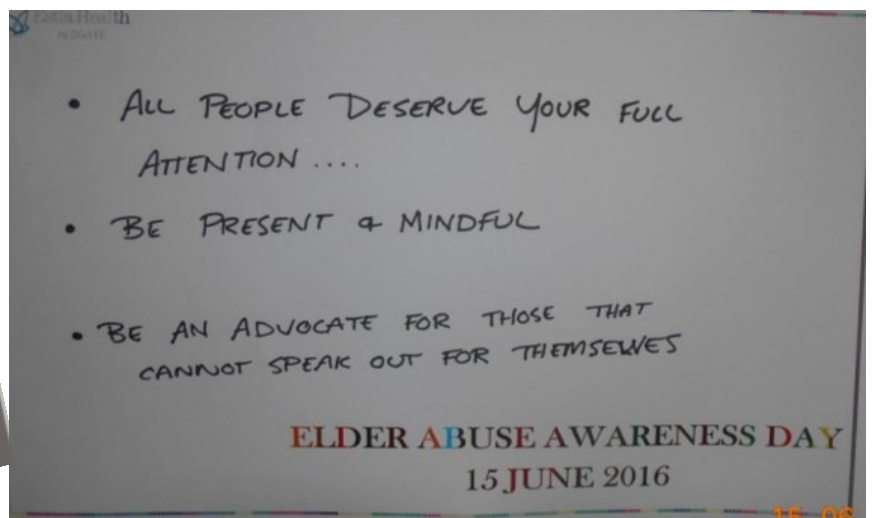
Staff and students wore purple in support of WEAAD.

# Hutt Street Centre

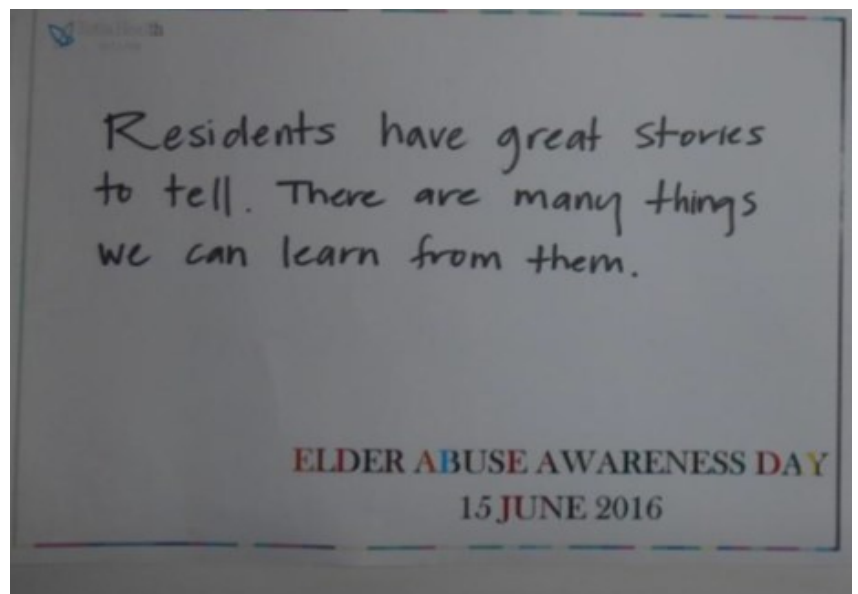
Staff at the Hutt Street Centre braved the cold weather with a 'come for a walk' and raise awareness on elder abuse by handing out information.



# Eastia Health, Aldgate



Staff at Estia Health held up postcards with the message 'Stop Elder Abuse'. Respectful messages were also placed on walls for everyone to view.





# Helping Hand, Parafield Gardens

In honour of WEAAD, residents of Helping Hand, Parafield Gardens had a static board display and table with promotional material. Staff also wore purple and served purple food for residents, their friends and relatives!



# Angle Vale Gardens Retirement Estate

A guest speaker from ARAS presented on Elder Abuse followed by afternoon tea for all to enjoy.



## SA Country Carers



Morning tea for staff with purple balloons to acknowledge World Elder Abuse Awareness Day.

## Legal Services Commission of SA



Delegates at the ARAS WEAAD Conference enjoyed home made purple crackles and purple biscuits thanks to Legal Services Commission of SA whilst hosting their table.

# Kapunda Homes



A purple theme and afternoon tea was enjoyed by residents with a guest speaker from ARAS. Residents also enjoyed entertainment from Bruce on the day—Thank you Bruce!



# St John Ambulance Australia SA

Afternoon tea and viewing of the 'Living a Positive Life' DVD with staff in support of WEAAD.



## Macedonian Community



A fantastic turn out for lunch at The Macedonian Community Hall.

An informative session and discussion on elder abuse in the community took place after lunch.



# City of Salisbury



A variety of information and resources were available at the thriving John St stall which became a dynamic purple market place due to the generous contributions by the Salisbury Crochet Clan who donated a range of beautiful crochet items in celebration of WEAAD.



## ARAS Staff with Chairperson of the ARAS Board, Joan Stone and Board Member, Roly Sellers.



June 15 is the day designated by the United Nations as the international day of action when the whole world voices its opposition to the abuse of older people. World Elder Abuse Awareness Day (WEAAD) is represented by the colour purple—which denotes wisdom, dignity, independence and creativity!

Elder Abuse is often a hidden problem and includes psychological, financial, social, physical, and sexual abuse.

WEAAD is an opportunity to promote action against elder abuse through spreading the message 'there is no excuse for abuse!'

The awareness campaign is vital in increasing knowledge and understanding of safeguards that can be used to prevent elder abuse, and in helping people to identify signs of elder abuse.

What will your organisation do next year to celebrate and participate in World Elder Abuse Awareness Day?

# An Aerial view of the delegates at ARAS' Conference on June 16th 2016.

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# aras



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advocacy information education support