

World Elder Abuse Awareness Day

CONFERENCE

Monday 17th June 2019

Aged Rights Advocacy Service Inc.

Sponsorship & Exhibitors

Prospectus



aras



aged rights advocacy service inc.

Stamford Grand Adelaide

Moseley Square, Glenelg

THANK YOU TO OUR 2018 CONFERENCE SPONSORS

Office for the Ageing, SA Health



**Government
of South Australia**

SA Health



Government of
South Australia



WORLD ELDER ABUSE AWARENESS DAY CONFERENCE 2019

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ABOUT THE CONFERENCE

Aged Rights Advocacy Service (ARAS) is proud to present its 14th World Elder Abuse Awareness Day (WEAAD) Conference **‘Elder Abuse: Building Trust’** on Monday 17th June 2019 at the Stamford Grand Adelaide, Glenelg, South Australia.

ARAS has raised awareness about elder abuse through its annual state WEAAD Conference since 2006 and also hosted the 2013 National WEAAD Conference in Adelaide.

Approximately 200 people participate in the annual Conference which has consistently attracted high praise for its relevance and interesting subject matter and the calibre of its national and international speakers.

THE DELEGATES

The Conference will bring together:

- Researchers
- Aged care and community service providers
- Key stakeholders
- Community members
- Law enforcement workers
- Government – local, State/Territory and Commonwealth
- Tertiary students
- Education and training organisations
- Health and allied health professionals

SPONSORSHIP

Sponsorship is sought to cover costs for holding the WEAAD Conference.

The Aged Rights Advocacy Service (ARAS) is a not-for-profit organisation and without your sponsorship as a Sponsor or Exhibitor it would be impossible for ARAS to hold an event of this high standard and interest to professionals from around Australia.

Your organisation has an opportunity to support the WEAAD Conference by:

- Contributing funds to the Conference through a selection of sponsorship packages
- Being an Exhibitor at the Conference
- Negotiating a package to suit your organisation



WHAT IS WORLD ELDER ABUSE AWARENESS DAY (WEAAD)?

The United Nations General Assembly designated June 15th as World Elder Abuse Awareness Day (WEAAD). It is the main day in the year when the world voices its opposition to the abuse and suffering inflicted on older people. In the Toronto Declaration on the Global Prevention of Elder Abuse (2002), the World Health Organisation (WHO) described 'elder abuse' in this way:

Elder abuse can be defined as 'a single, or repeated act, or lack of appropriate action, occurring within any relationship where there is an expectation of trust which causes harm or distress to an older person. Elder abuse can take various forms such as physical, psychological or emotional, sexual and financial abuse. It can also be the result of intentional or unintentional neglect.'

In many parts of the world, elder abuse occurs with little recognition or response. Until recently, this serious social problem was hidden from the public view and considered mostly a private matter. Even today, elder abuse continues to be a taboo, mostly underestimated and ignored by societies across the world. Evidence is accumulating, however, to indicate that elder abuse is an important public health and societal problem with 1 in 20 older people experiencing some form of abuse.

The purpose of the WEAAD is to encourage communities to recognise the problem of elder abuse and for countries to create policies that foster respect for elders and provide them with the tools to continue to be productive citizens.

WEAAD ACTIVITIES

An increasing number of activities and events are held across the globe on this day to raise awareness of elder abuse and highlight ways to challenge such abuse.

ARAS continues to raise awareness and to shine a light on elder abuse through its annual WEAAD Conference and by encouraging organisations to hold their own WEAAD activities in the month of June.

**'Raising awareness of elder abuse is in our hands.
It starts right here with every one of us.
Help spread the message throughout your community
by standing up and speaking out against elder abuse.
With your ongoing support, we can make a difference.
Let's work together and show solidarity in our actions
and prevent elder abuse in our community.
Elder abuse is everybody's business.'**

Doris Gioffre, Senior Advocate, ARAS' Abuse Prevention Program



To register your interest and find out more about the various WEAAD activities for your organisation, please contact:

ARAS phone: (08) 8232 5377



ABOUT THE AGED RIGHTS ADVOCACY SERVICE INC

The Aged Rights Advocacy Service (ARAS) is a state-wide, not-for-profit, independent, community-based organisation that has provided advocacy support for older people across South Australia for more than 28 years.

The service is accessed by older people in community or residential care services, people who live in retirement villages, as well as older people who are experiencing, or who are at risk of, abuse from family and friends.

Our vision

A community in which all older people are valued and respected

Our mission

To encourage and support older people and community to uphold the rights of older people through information, education, advocacy and personal empowerment

Our values

Integrity, inclusiveness, justice, respect

ARAS is supported by funding from the Australian Government and Office for Ageing Well, SA Health and is one of a nine-member organisation of the Older Persons Advocacy Network (OPAN).



SPONSORSHIP BENEFITS

The Conference will provide Sponsors with:

- Media exposure before, during and after the Conference, within South Australia and nationally
- Valuable networking opportunities with a range of service providers, aged care professionals and experts, key stakeholders, government and policy makers from South Australia and interstate, and the opportunity to create a prominent profile with these agencies
- The opportunity to enhance their skills and knowledge of elder abuse issues and elder abuse prevention when attending the Conference
- A free registration for the Conference
- Sponsors will have their promotional material displayed throughout the Conference and on all WEAAD Conference promotions before and after the Conference
- Sponsors' logos will be included in the Conference Program, on screen at the Conference and displayed on the delegates' tables
- The opportunity to demonstrate their involvement, ongoing commitment and support to addressing elder abuse
- Opportunities to develop contact lists by subscriptions to their publications, running competitions to obtain contact details on entry forms, or holding a business card draw for a prize to be donated by the Sponsor
- Conference bag inserts of Sponsors' promotional items.

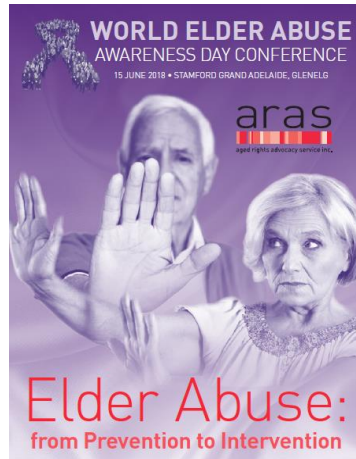


WORLD ELDER ABUSE AWARENESS DAY CONFERENCE 2019

PHOTOS OF PAST WEAAD CONFERENCE EVENTS

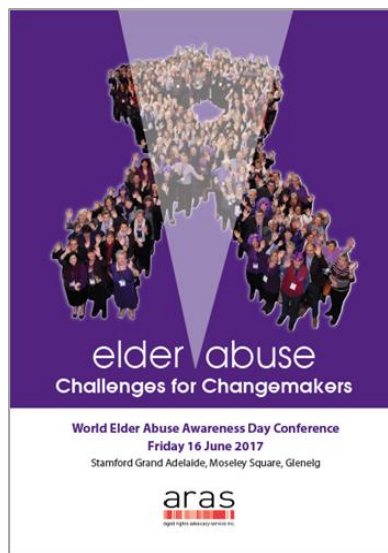
WEAAD 2018

Elder Abuse: from Prevention to Intervention



WEAAD 2017

Elder Abuse: Challenges for Changemakers



PAST CONFERENCE FEEDBACK

Participants' survey results

- 83% of participants rated the event as very good to excellent.
- 80% of participants rated the speakers as very good to excellent.
- 91% of participants agreed and strongly agreed that the event met their expectations.
- 61% of participants strongly agreed that the venue was suitable/comfortable.
- 98% of participants found the event was very organised to extremely organised.
- 97% of participants found the staff very helpful to extremely helpful.
- 74% of participants preferred a full day conference rather than a Breakfast or Luncheon event.



"It was a really good conference with a lot of knowledge in the room."

"Can't wait for the next one! It was an extremely informative and conscious raising event for me, as an FDR practitioner new to this area. Thank you."

"Too full – but probably a good sign that many people want to go."

"Well done to all involved organising this event."

"Overall, I enjoyed it and learnt new information that was helpful."



SPONSORSHIP PACKAGES/ OPTIONS

There are a range of sponsorship options available to suit you as detailed below.
We would also welcome negotiating a package to suit your budget and specific needs.
Sponsorship packages are GST inclusive and are offered as:

SPONSORSHIP

Principal	\$15,000
Platinum	\$10,000
Gold	\$ 7,000
Silver	\$ 5,000
Bronze	\$ 2,500

OTHER SPONSORSHIP OPPORTUNITIES

Audio-visual Sponsors	\$2,000
Remote/Rural Delegate Sponsor	\$1,500
Lunch Sponsors	\$1,200
Conference Bags Sponsor	\$1,000
Refreshments (Morning tea)	\$ 600
Post-Conference Drinks/Nibbles	\$ 500
Opening Ceremony	\$ 500
Lanyard Sponsor	\$ 500
Community Member Sponsorship	\$ 275

EXHIBITORS

Exhibitors Tables	\$1,500
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As Principal Sponsor, there is the opportunity to negotiate and tailor your sponsorship to suit your needs; however, an example of what this could include is listed below:

ACKNOWLEDGEMENTS

- Verbal acknowledgement as Principal Sponsor by the MC throughout the Conference event
- Your organisation's logo as Principal Sponsor will appear on the front cover of the Conference Handbook
- Framed Principal Sponsor Certificate of Appreciation awarded during Conference Opening Ceremony
- Your organisation's logo will appear as the Principal Sponsor on screen at the Conference and on the delegates' tables.
- Principal Sponsor granted the right to display 'Proud Principal Sponsor of the ARAS 14th World Elder Abuse Awareness Day (WEAAD) Conference 2019' on its website, letterhead, email signature block, newsletters
- Your organisation's logo will be promoted on all Conference promotions, including in the ARAS Annual Report
- Acknowledgement as Principal Sponsor in all media promotions of the Conference, including state and national magazines, radio/TV interviews, newspapers, peak body advertisements (e.g. Aged and Community Services SA & NT, Australian Ageing Agenda)
- Acknowledgement as Principal Sponsor will be displayed on the ARAS WEAAD Conference website: <http://www.sa.agedrights.asn.au/>
- Acknowledgement as Principal Sponsor on the website of the national advocacy network - Older Persons Advocacy Network (OPAN) <http://www.opan.com.au/>

BENEFITS

- Five-minute opportunity to speak at Conference before morning tea break
- Full page colour advertisement in the Conference Handbook
- Opportunity to be interviewed as a WEAAD Conference supporter by the media at the Conference
- Choice of two (2) Exhibitors' tables measuring 183cm x 75cm each with space for banner
- Priority selection of Exhibitor's tables location
- Five (5) inserts into delegates' Conference bags (subject to approval by ARAS)
- Five (5) Complimentary Conference registrations including lunch/ refreshments
- Sponsor banners to be prominently positioned at the Conference venue entrance and on the Conference stage.



As Platinum Sponsor, there is the opportunity to negotiate and tailor your sponsorship to suit your needs; an example of what this could include is listed below:

ACKNOWLEDGEMENTS

- Verbal acknowledgement as Platinum Sponsor in the Conference Opening and Closing Ceremonies
- Your organisation's logo as Platinum Sponsor will appear on the front cover of the Conference Handbook
- Framed Platinum Sponsor Certificate of Appreciation awarded during Conference Opening Ceremony
- Your organisation's logo will appear as the Platinum Sponsor on screen at the Conference and on the delegates' tables
- Acknowledgement as Platinum Sponsor will be displayed on the ARAS WEAAD Conference website: <http://www.sa.agedrights.asn.au/>
- Acknowledgement as Platinum Sponsor on all Conference promotions, including state and national magazines, radio/TV interviews, newspapers & peak body advertisements (e.g. Aged and Community Services SA & NT, Australian Ageing Agenda).

BENEFITS

- Five-minute opportunity to speak at Conference before lunch break
- Full page colour advertisement in the Conference Handbook
- Exhibitor's table measuring 183cm x 75cm each
- Three (3) inserts into delegates' Conference bag, subject to approval by ARAS
- Three (3) Complimentary Conference registrations including lunch/ refreshments
- Sponsor banner to be placed on the Conference stage.

As Gold Sponsor, there is the opportunity to negotiate and tailor your sponsorship to suit your needs; an example of what this could include is listed below:

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted on all Conference promotions
- Your organisation's logo as Gold Sponsor will appear in the Conference Handbook
- Your organisation's logo will be displayed on screen at the Conference during the breaks and on the delegates' tables
- Verbal acknowledgement as Gold Sponsor during the Conference Program.

BENEFITS

- Three quarter (3/4) page colour advertisement in the Conference Handbook
- Exhibitor's table measuring 183cm x 75cm
- Two (2) inserts into Delegates' Conference bags (subject to approval by ARAS)
- Two (2) Complimentary Conference registrations including lunch/refreshments.



As Silver Sponsor, there is the opportunity to negotiate and tailor your sponsorship to suit your needs; an example of what this could include is listed below:

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted on all Conference promotions
- Your organisation's logo as Silver Sponsor will appear in the Conference Handbook
- Your organisation's logo will be displayed on screen at the Conference during the breaks and on the delegates' tables
- Verbal acknowledgement as Silver Sponsor during the Conference program.

BENEFITS

- Quarter (1/4) page colour advertisement in the Conference Handbook
- Exhibitor's table measuring 183cm x 75cm
- One (1) insert into delegates' Conference bags, subject to approval by ARAS
- Two (2) complimentary Conference registrations including lunch/refreshments.

As Bronze Sponsor, there is the opportunity to negotiate and tailor your sponsorship to suit your needs; an example of what this could include is listed below:

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo as Bronze Sponsor will appear in the Conference Handbook
- Your organisation's logo will be displayed on screen during breaks
- Your organisation's logo will be displayed on delegates' tables.

BENEFITS

- Exhibitor's table measuring 183cm x 75cm.
- One (1) insert into delegates' Conference bags (subject to approval by ARAS)
- Two (2) Complimentary Conference registrations including lunch/ refreshments.



AUDIO-VISUAL SPONSORSHIP**\$2,000 inc. GST**

Your organisation's sponsorship will assist in funding the audio-visual support at WEAAD.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook, on screen at the Conference and on delegates' tables.

BENEFITS

- One (1) Complimentary Conference registration including lunch/refreshments.

REMOTE & RURAL DELEGATE SPONSORSHIP**\$1,500 inc. GST**

Your organisation's sponsorship will fund a Remote/Rural Delegate at the Conference.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook, on screen at the Conference and on delegates' tables.

BENEFITS

- One (1) Complimentary Conference registration including lunch/refreshments.

COMMUNITY MEMBER SPONSORSHIP**\$275 inc. GST**

Your organisation's sponsorship will support a Community Member to attend the WEAAD.

ACKNOWLEDGEMENTS

- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables.

BENEFITS

- An opportunity to demonstrate your organisation's support to provide an older person to attend the Conference.

**LUNCH SPONSORSHIPS****\$1,200 inc. GST**

Your organisation's sponsorship will assist in funding the Conference lunch.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables.

BENEFITS

- Opportunity to distribute promotional material at the selected lunch break
- Opportunity to run a competition or draw prize during lunch break
- One (1) Complimentary Conference registration including lunch/refreshments.

REFRESHMENTS MORNING TEA SPONSORSHIPS

\$600 inc. GST

Your organisation's sponsorship will assist in funding the Conference morning tea.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables.

BENEFITS

- Opportunity to distribute promotional material during morning and afternoon break
- Opportunity to run a competition or draw prize during morning and afternoon break.

POST CONFERENCE REFRESHMENTS SPONSORSHIP

\$500 inc. GST

Your organisation's sponsorship will assist in funding the post-Conference refreshments.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables.

BENEFITS

- Opportunity to distribute promotional material at the selected Post Conference break
- Opportunity to run a competition or draw prize during Post Conference break.



CONFERENCE BAGS SPONSORSHIP

\$1,000 inc. GST

Your organisation's sponsorship will fund the Conference bags.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables.

BENEFITS

- An opportunity to demonstrate your organisation's support of the Conference and elder abuse prevention in South Australia.

OPENING CEREMONY SPONSORSHIP

\$500 inc. GST

Your organisation's sponsorship will assist in funding the Welcome to Country at WEAAD.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables.

BENEFITS

- An opportunity to demonstrate your organisation's support for a Traditional Elder to provide a Welcome to Country at the Conference.

LANYARD SPONSORSHIP

\$500 inc. GST

Your organisation's sponsorship will fund the Conference lanyards and name badge.

ACKNOWLEDGEMENTS

- Your organisation's logo will appear as lanyard Sponsor on ARAS' Conference website
- Your organisation's logo will be promoted on all Conference promotions
- Acknowledgement as a Sponsor during the Conference program.

BENEFITS

- Opportunity to have your organisation's logo displayed exclusively on all Conference lanyards worn by all delegates.



ACKNOWLEDGEMENTS

- Your organisation's logo will appear on the WEAAD Conference website
- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables.

BENEFITS

- Your organisation is entitled to one (1) Exhibitor's table measuring 183cm x 75cm with space available for organisation's banner
- Your organisation's logo will be promoted in the Conference Handbook
- Your organisation's logo will be included, with other Sponsors' logos, on screen at the Conference and on delegates' tables
- One (1) complimentary Conference registration, including lunch/refreshments.



HOW TO APPLY

1. Complete the application form attached on the Sponsorship & Exhibitors Prospectus (Page 16) and email to aras@agedrights.asn.au
2. Upon receiving your application, an invoice for the non-refundable 50% deposit will be generated and sent to your nominated contact person
3. Late applications are accepted but we cannot guarantee that you will receive all your sponsorship entitlements (e.g. logo printing in the Conference Handbook)
4. Sponsor and Exhibitor applications close **COB Monday 29th April 2019**
5. Full payment is required 14 days before the Conference by **COB Friday 7th June 2019**.

SPONSOR & EXHIBITOR TERMS AND CONDITIONS

1. Cancellation of sponsorship bookings must be sent to aras@agedrights.asn.au in order to receive a refund payment less the non-refundable deposit
2. Your sponsorship will only be confirmed and sponsor entitlements fulfilled upon payment of the non-refundable 50% deposit
3. Exhibitor tables may be set up at **8.00 am** on the morning of the Conference and dismantled by close of Conference
4. The Exhibitor will be responsible for any damage to the walls or the floor of the building as may be occupied by the Exhibitor and will reinstate such damage to the satisfaction of the Conference hire venue
5. Your organisation is solely responsible for any physical loss or damage to your own property
6. It is a condition of registration that your organisation provides ARAS with a current Certificate of Public Liability in the amount of not less than \$20 million **covering the dates of the Conference** to ensure your eligibility to access the Conference venue.
Please email a copy to aras@agedrights.asn.au



SPONSORSHIP APPLICATION FORM

Organisation Name: Contact:
 Person: Position:
 Address:
 Suburb/City: State/Province: Postcode: Country:
 Phone: Fax:
 Mobile: Email:

- Level of Sponsorship - Please tick your level of sponsorship. Prices are quoted in Australian dollars.

	Sponsorship Type	Total incl GST		Sponsorship Type	Total incl GST
<input type="checkbox"/>	Principal	\$15,000	<input type="checkbox"/>	Audio-visual Sponsor	\$2,000
<input type="checkbox"/>	Platinum Sponsor	\$10,000	<input type="checkbox"/>	Exhibitors Tables	\$1,500
<input type="checkbox"/>	Gold Sponsor	\$ 7,000	<input type="checkbox"/>	Conference Bags	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$ 5,000	<input type="checkbox"/>	Opening Ceremony	\$ 500
<input type="checkbox"/>	Bronze Sponsor	\$ 2,500	<input type="checkbox"/>	Lanyard Sponsor	\$ 500
Delegate Sponsorship			Lunch & Refreshments		
<input type="checkbox"/>	Remote /Rural	\$1,500	<input type="checkbox"/>	Lunch Sponsor	\$1,200
<input type="checkbox"/>	Community Member	\$ 275	<input type="checkbox"/>	Morning Tea Break	\$ 600
			<input type="checkbox"/>	Conference Drinks	\$ 500

I agree to abide by the rules and regulations of the 14th World Elder Abuse Awareness Day Conference.

I understand the 50% deposit must be received before sponsorship or booking can be confirmed.

I understand that this deposit is non-refundable.

I understand that all applications received after 29th April 2019 must be accompanied by full payment.

Payment in full is due by 7th June 2019. A tax invoice will be sent for the balance by 31st May 2019.

I have read and have accepted the enclosed sponsorship terms and conditions and understand that I have entered into an application of contract.

SIGNED: DATE:

Please nominate your payment option below:

Electronic Funds Transfer (EFT)	Account Name: Aged Rights Advocacy Service BSB: 105-159 Account No: 714931240	<input type="checkbox"/>
Cheque payable to:	Aged Rights Advocacy Service Inc	<input type="checkbox"/>

Please return this completed form to Aged Rights Advocacy Service via:

- Email: aras@agedrights.asn.au
- Mail: Doris Gioffre - Conference Convenor
 ARAS, 16 Hutt Street, Adelaide SA 5000 Phone: 08 8232 5377

Please note: An invoice will be sent to you within five (5) working days for the non-refundable 50% deposit.





Aged Rights Advocacy Service Inc.

~ WEAAD Conference Convenor ~

Doris Gioffre

~ WEAAD Activities Coordinator ~

Doris Gioffre

Telephone: (08) 8232 5377

Address: 16 Hutt Street, Adelaide SA 5000

ABN: 72 214 044 225

www.sa.agedrights.asn.au

