

2024–2027 Strategic plan

Support older people

Objective 1: Be recognised as an innovative high-quality service that informs and assists older South Australians preserve and protect their human rights.

Strategies

- Develop and deliver quality programs and services that meet client expectations and outcomes.
- Continually evaluate innovative service delivery processes and programs to identify and implement opportunities for improvement and optimise the potential impact.
- Increase public awareness of and engagement with the ARAS brand.
- Increase capacity to inform and influence policy agendas at state and national level.
- Increase ARAS' ability to recognise and respond to participant's needs and preferences.

Grow capability and capacity

Objective 2: Build the capability and capacity to extend and expand service offerings.

Strategies

- Continue to review and consider unmet need and barriers to entry to further inform priority target populations and service offerings.
- Continue to invest in capability development that ensures the/our workforce continues to match the skill set required and support appropriate opportunities for skills development that align with development of innovative services.
- Explore models of collaboration that enable ARAS to broaden service offerings through partnerships and alliances.
- Increase service delivery to priority diverse populations and communities.

Be sustainable and viable

Objective 3: Ensure the organisation is sustainable, viable and relevant.

Strategies

- Deliver services that meet our funding contracts and obligations.
- Grow a diverse member base.
- Identify opportunities to increase the diversity of funding sources.
- Ensure governance and operations are appropriately resourced and skilled to achieve strategic objectives.
- Explore and proactively manage relationships with our stakeholders.
- Develop and maintain data that allows us to evaluate our programs and demonstrate our impact.